

भारतीय प्रबंध संस्थान रायपुर INDIAN INSTITUTE OF MANAGEMENT RAIPUR

## 5<sup>th</sup> INTERNATIONAL CONFERENCE ON DIGITAL ECONOMY

(Building a Resilient Digital Economy: Fostering New-Age Digital Technologies)

## 2<sup>nd</sup> -3<sup>rd</sup> Dec., 2022 Organized by Indian Institute of Management Raipur in Association with India Chapter of the Association for Information Systems Venue: IIM Raipur

International Conference on Digital Economy is IIM Raipur's flagship conference dedicated to the cause of advancing the interest of Digital Economy in the country. The theme of this year's conference is 'Building a Resilient Digital Economy'. The COVID-19 pandemic has demonstrated that resiliency is of utmost importance for business. The globally interconnected, digital world of today seeks novel, technology-enabled approaches to deal with crisis, challenging traditional approaches to business resiliency and IT risk and disaster recovery. Governments, organizations and society at large must leverage new-age digital technologies not only to respond rapidly to crises, but also to adapt to new conditions and capitalize on them. In this conference, our quest is to answer the question of how we can become a resilient digital economy using new-age digital technologies. ICDE 2022 will feature two panel discussions on the theme and one workshop apart from paper presentations. We invite papers that specifically address the management related issues arising in the context of building a resilient digital economy. Following is the list of topics on which papers can be submitted. However, papers that are related to digital economy and are not covered by the tracks below, will also be considered.

## TOPICS

#### Technologies enabling a Resilient Digital Economy

- Machine Learning and Artificial Intelligence
- Blockchain and cryptocurrencies
- Robotics and Augmented Reality
- Cloud Computing and Big Data
- Internet of Things
- Digital Marketing Tools and Techniques
- Attaining a Resilient Digital Economy
  - Digital Risk Management
    - Digital Transformation
  - Crisis Management
  - Data Governance
  - Privacy
  - Resilient Design and Optimization in Digital Manufacturing

#### Nurturing a Resilient Digital Economy

- E-Learning and Cloud Education
- E-Health
- Digital Payments
- E-Resiliency
- Online Entrepreneurship
- Digital Supply Chain
- Digital Finance and Banking
- E-Commerce and Business Models
- Strategic Digital Human Resource Management

# TENTATIVE PROGRAM SCHEDULE

## <u>Day 01</u>

- 1000 1015: Inauguration
- 1015 1130: Keynote Talk by Prof. Amany Elbanna, Royal Holloway University of London
- 1200 1330: Panel Discussion: Fostering Technology Entrepreneurship in Digital Age
- 1330 1430: Lunch Break
- 1430 1600: Paper Presentations I
- 1630 1800: Paper Presentations II
- 1900 onwards: Conference Dinner

## <u>Day 02</u>

- 0900 1000: Keynote Talk by Prof. Mark Goh, National University of Singapore
- 1000 1130: Consultative Workshop: Enhancing Academia for Digital Age
- 1200 1330: Qualitative Methods Workshop
- 1330 1430: Lunch Break
- 1430 1600: Paper Presentations III
- 1630 1700: Valedictory

## CONFERENCE COMMITTEES

#### **Conference Advisory Board**

Prof. Andrew Burton Jones, UQ Business School Prof. Arunabha Mukhopadhyay, Indian Institute of Management Lucknow Prof. Atreyi Kankanhalli, National University of Singapore Prof. Hee-Woong Kim, Yonsei University, Seoul Prof. Heng Xu, American University, Kogod Prof. Kamal Jain, Indian Institute of Management Raipur Prof. Lakshmi Iyer, Applachian State University Prof. Mark Goh, National University of Singapore Prof. Michael D. Myers, University of Auckland Business School Prof. MN Ravishankar, Queens University, Belfast, UK Prof. Nitin Pangarkar, National University of Singapore Prof. Rahul De, Indian Institute of Management Bangalore Prof. Rajendra Bandi, Indian Institute of Management Bangalore Prof. Ram Kumar Kakani, Indian Institute of Management Raipur Prof. Sanjay Verma, Indian Institute of Management Ahmedabad Prof. Sanjeev Prashar, Indian Institute of Management Raipur Prof. Sujeet Sharma, Indian Institute of Management Trichy Prof. Sunil Mithas, South Florida University Prof. Sushmita Ruj, University of New South Wales Prof. Yogesh Dwivedi, Swansea University

## **Organizing Committee Co-Chairs**

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#### **Programme Committee**

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Prof. Vigneswara Ilavarasan, Indian Institute of Technology Delhi
Prof. Vimal Kumar M., Indian Institute of Management Calcutta
Prof. Yu Jie, Nottingham Business School, Ningbo, China

#### PAPER SUBMISSION

Extended abstracts of your work must be submitted by 15<sup>th</sup> November 2022 using ICDE 2022's submission system. Each submission must be original and not submitted to another journal or conference. The guidelines for preparing the extended abstract as well as the submission template is available at the Conference's website. The accepted papers will be indexed at INAIS repository. However, the author(s) will retain the copyright of their work and can submit anywhere else after this conference. There will be zero tolerance for plagiarism in submissions at all stages of the conference. Selected papers from the conference will be invited for publication in reputed journals after due review process (the list will be updated soon on the website). The list of participating journals will also be available on the website.

#### REGISTRATION

For a paper to be considered for presentation in the conference, at least one author must register for the conference. To participate in the conference, however, each author willing to participate must register, either onsite or online. The details of the registration fees\* are as follows:

The registration fee covers conference kits, participation in the program, social event and meals for two days during the conference. A GST of 18% need to be added to the fee during submission.

Category	Indian / SAARC Participants	International Participants
Date	By 20 <sup>th</sup> Nov., 2022	By 20 <sup>th</sup> Nov., 2022
Academics	INR 10000	USD 125
Students	INR 7000	USD 100
Industry	INR 10000	USD 125
Government	INR 10000	USD 125

\*Scholarships on registration fees will be awarded for deserving Doctoral Students and Early Career Academicians. Please contact the Conference Secretariat for any queries.

#### CONFERENCE SECRETARIAT

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